



DisplaySearch Topical

OLED Lighting in 2009 and Beyond: The Bright Future

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The Future is Bright for OLED Lighting

In addition to its focus on displays, OLED (organic light emitting diode) technology has attracted an abundance of research and commercialization efforts for lighting applications in recent years. This DisplaySearch Topical will analyze the manufacturing and material technology developments of OLED lighting, business strategies, entry opportunities, and profiles of the companies and government-funded groups involved in OLED lighting.

Accounting for the challenges OLED lighting faces: lifetime, efficiency, luminance and cost challenges from other lighting technologies, this Topical will provide a market application analysis, market shipment data, and a market forecast through 2018.

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2009 Marks the Beginning of OLED Lighting Commercial Production

OLED lighting lifespan and efficiency are improving every year. The attractiveness of area lighting with diffused light and unique designs from rigid or flexible OLED lighting are the market drivers for OLED lighting. 2009 marks the beginning of OLED lighting mass production, but only a small volume is expected due to the high price. OLED lighting will see accelerated growth in 2010, and we forecast OLED lighting sales will surpass PM OLED display sales around 2013 or 2014 time. **Contact us today for more information or to purchase this DisplaySearch Topical today.**

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