



DisplaySearch Topical

Green Technology in Flat Panel Displays: Market and Technology Trends

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Go Green. Look Good. Save Big.

Despite the cooling economy, green technology remains red hot. With “green” as an increasingly important concept in many flat panel display applications and technologies, green flat panels are beginning to take off and will become an important trend in the FPD industry over the next decade. As the industry’s only in-depth look at the impact of green technology on the display supply chain, this DisplaySearch Topical focuses on why green LCD panels are projected to pass 50% of all shipments by 2011 and 100% by 2014.

In addition,

- Find out how leading TFT LCD makers and PC/TV brands such as Apple, Sony, Samsung and Philips are improving efficiency and become better global citizens with industry-shifting green initiatives.
- Receive the industry’s only in-depth look at the impact of green technology on the display supply chain and get practical and useful information on implementing eco-friendly designs.
- Learn the background on current green technologies, discover the latest green product designs and components and review top competitor’s eco-friendly initiatives.

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Understand the Impact of Going Green

The search for cost savings makes going green more important than ever. Discover how top display companies are improving efficiency and becoming better global citizens with green initiatives. **Contact us today for more information or to purchase this DisplaySearch Topical today.**

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