

■ Large-Area TFT LCD Shipments Grew 6% M/M to 40 Million in April, the Highest in 7 Months; Revenues Hit \$4.2 Billion

AUSTIN, TEXAS, May 21, 2009—April 2009 shipments of large-area TFT LCD panels reached 40.1 million units, showing strong M/M growth of 6%, according to the most recent DisplaySearch [Monthly TFT LCD Shipment Database](#). The 3% Y/Y increase in shipments marked the first time in seven months that there was positive Y/Y growth in monthly shipments. However, revenues were 39% lower than April 2008, indicating the magnitude of price declines over the past year. Large-area TFT LCD revenues did increase 6% M/M, reaching \$4.2 billion. As DisplaySearch reported previously, the February shipment results indicated the TFT LCD industry had reached the bottom of the cycle, and then March results showed some recovery. April shipment results indicate a continuation of the large area TFT LCD industry's recovery.

All three major applications—notebook PC, monitor and TV—showed M/M growth. DisplaySearch's research found that notebook PC panels had the highest M/M growth at 9%, followed by TV panels at 8% and monitor panels at 3%. However, monitor panel shipments are still lower than the same month last year. Notebook panel shipments were 9% higher than the same month last year and TV panels were 8% higher than April 2008. Table 1 shows monthly shipments by application.

Table 1: Monthly Large-Area TFT LCD Panel Shipments and Growth (Millions)

	Apr 08	Mar 09	Apr 09	M/M	Y/Y
Notebook PC	11.7	11.6	12.7	9%	9%
Monitor	18.2	15.4	15.8	3%	-13%
TV	8.2	9.9	10.7	8%	30%
Other	0.9	0.9	0.9	-	-%
L/A Total	39.0	37.9	40.1	6%	3%

Source: DisplaySearch May 2009 [Monthly TFT LCD Shipment Database](#)

For the notebook PC application, shipments of 16:9 aspect ratio panels reached 3.6 million, 28% of the 12.7 million notebook panels shipped, up from 24% in March. Meanwhile, shipments of 15.6" (16:9) notebook panels reached the same level as 15.4" (16:10) panels. In monitors, 16:9 panels reached 6.1 million units, a 38% share of the 15.8 million monitor panels shipped, up from 28% in March. Meanwhile, 32" TV panel shipments reached 4 million units in April, and 42" TV panel shipments passed 1 million units for the first time since last October.

In addition to large-area TFT LCDs, the [Monthly TFT LCD Shipment Database](#) also tracks 5.0" to 11.6" mini-note (netbook) panel shipments. Mini-note panel shipments were 3.1 million in April 2009, up 14% M/M; HannStar continued to be the leader in mini-note panel shipments in April. The Premium Version of the [Monthly TFT LCD Shipment Database](#) includes shipment data by suppliers for each application and screen size.

According to [David Hsieh](#), Vice President of DisplaySearch, "April results are encouraging for panel makers, as they reflect a healthy recovery in demand." Looking forward, Hsieh added, "Considering the current end-market demand and the low panel inventories, we expect that shipments will continue to grow in Q2'09, and we forecast that panel makers will reach 80% capacity utilization in Q2'09."

For information on the DisplaySearch [Monthly TFT LCD Shipment Database](#), contact Charles Camaroto at 1.888.436.7673 or 1.516.625.2452 or contact@displaysearch.com or contact your regional DisplaySearch office in China, Japan, Korea or Taiwan. Don't forget to register for SID's *Business Conference*, co-hosted by DisplaySearch and SID, during the SID *Display Week*. To view the full agenda for the SID *Business Conference* and presentation abstracts, visit www.sid.org/conf/sid2009/business.html. To register, visit www.sid.org/conf/sid2009/registration.html.

Visit DisplaySearch at Booth #726 during SID *Display Week*, May 31-June 5 in San Antonio, Texas. Media interested in scheduling a briefing during the show or in need of market data for their SID articles should contact Stacey Voorhees-Harmon at stacey@savvypublicrelations.net or call 925-336-9592.

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Contact

To contact DisplaySearch, call 1.888.436.7673 or 1.516.625.2452 or email contact@displaysearch.com

Media contact Stacey Voorhees, 1.925.336.9592 or email media@displaysearch.com
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