

Chris Connery



Title: Vice President, PC and Large Format Commercial Displays

Location: United States

Chris Connery is Vice President of the PC and Large Format Commercial Display Market Research group (encompassing notebook PCs, tablet/slate PCs, desktop computer monitors, professional/commercial displays, and digital signage), markets which he has been part of for 20+ years. He joined DisplaySearch in early 2004 with a rich level of experience in FPD video displays, including a wide range of responsibilities in product development, line management and marketing. Prior to joining DisplaySearch, he was the director of marketing and product management for NEC-Mitsubishi Electronics Display, where he helped establish their market-driven product, channel and market segmentation strategies for both the NEC and Mitsubishi brands of LCD and CRT computer monitors. During his tenure at NEC, Chris was also responsible for strategies for new large-format LCD display applications such as digital signage and flight information displays. While directing the product marketing efforts at NEC, he managed products that had been developed internally as well as those outsourced from Taiwanese, Korean and Japanese manufacturers.

Prior to the NEC and Mitsubishi joint venture, Chris was with the NEC side of the business where he was the LCD monitor product line manager for the market leader, NEC Technologies, where he helped create the early LCD desktop monitor market and launch what was then the world's largest commercially available LCD monitor: a 20" SXGA display (circa 1998). Before NEC Technologies, Chris served as the portable computer group product manager for Zenith Data Systems' notebook computers and related peripherals, including the first removable LCD computer displays. He began his career in the value-added reseller channel with Veritechnology Electronics (Heath/Zenith), where he held positions in systems engineering and marketing support.

Education: Chris has a business degree from the University of Notre Dame. He also lectures and consults extensively across the globe.

Languages Spoken: English

Areas of Focus: [Desktop Monitors](#), [Digital Signage & Public Displays](#), [Display Materials](#), [Display Technology](#), [Flat Panel Displays](#), [FPD Supply-Demand & Equipment](#), [Large-Area Displays](#), [LED](#), [Mobile PCs](#), [Small & Medium Displays](#), [Solarbuzz](#), [TVs](#),

Reports

Recent Activity

loggedout" >

Contact

Sign up for free email information services at www.displaysearch.com/subscribe. You can read our analysts' blog at www.displaysearchblog.com and follow us on Twitter at [@DisplaySearch](https://twitter.com/DisplaySearch).

For more information on DisplaySearch analysts, reports and industry events, contact DisplaySearch at contact@displaysearch.com or visit us at <http://www.displaysearch.com/>.

Media contact: Stacey Voorhees +1.925.336.9592 or email media@displaysearch.com