

David Hsieh



Title: Vice President, Greater China Market

Location: Taiwan, China

David Hsieh is Vice President of the Greater China Market at DisplaySearch. David is a noted expert in TFT, LCD and LCD TV value chain research and analysis throughout Taiwan and China. Before joining DisplaySearch, David was a key account manager at HannStar Display, a leading TFT LCD manufacturer. Prior to that, he spent five years as production planner and production engineer at HannStar's TFT LCD module line and Hitachi Kaohsiung's STN LCD module line.

Education: David has a bachelor's degree in industrial engineering from Chung-Yuan Christian University and a master's in business administration from Preston University.

Languages Spoken: Taiwanese, Mandarin, Japanese and English

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Media contact: Stacey Voorhees +1.925.336.9592 or email media@displaysearch.com