

## Paul Erickson

### Analyst Bio

Paul Erickson is the Director of DVD and HD Market Research at DisplaySearch. With over eight years of industry experience, Erickson focuses on strategic analysis and competitive intelligence within the DVD and HD markets. Prior to joining DisplaySearch, Erickson held the position of Supervising Market Analyst with IMS Research's Connected Home group. There, he covered topics ranging from HDTV to digital rights management. Erickson has also consulted on a number of independent projects for Dell, Compaq, Silicon Graphics and AT&T. He has been quoted in a variety of industry publications and news outlets, including *The Wall Street Journal*, CNN, *Business Week*, *PC World*, *Video Business* and *Cable & Satellite International*. He holds a B.S. in International Business from Georgetown University, an M.B.A. in Marketing from the University of Texas at Austin, and can converse in English, Spanish, German, Mandarin and Taiwanese.

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