

2011 Automotive Displays Report

Drive a winning strategy with reliable information and analysis.

This report analyzes all the FPD shipments related to the automotive industry including TFT-LCD, PM-LCD and OLED. It provides forecasts out to 2015 for FPD technology, shipments, revenues, shares, size, resolution, demand, automobile production, average prices and more. Clients of this report can

- Make sound procurement and production strategy decisions by understanding how displays fit into the automobile industry today and how they are positioned to grow in the coming years
- Save time and resources by having a comprehensive, reliable displays report on the automobile industry
- Know where the competition is positioned on pricing and share, and who customers are buying from
- Understand the opportunities for portable navigation devices

Analysts



[Hiroshi Hayase](#)

Japan
Vice President, Small/Medium Displays

He brings years of experience to research and analysis of small/medium displays.

Detailed Information

Data Covered

- 2010 automobile display shipments by technology
- 2010 automobile display revenues
- 2004-2015 automobile TFT-LCD forecast and historical revenues and shipments by size and resolution
- 2008-2011 automobile TFT-LCD shipments and share by supplier
- 2010 and H1'11 automobile TFT-LCD shipments and share by customer and by region
- 2008-2015 automobile production forecast by region
- 2004-2015 application demand forecast by region
- 2004-2015 automobile total monitor demand forecast
- 2009-2015 automobile TFT-LCD average unit prices
- 2008-2011 automobile PM-FPD shipments and share by supplier
- 2010 and H1'11 automobile PM-FPD shipments and share by application
- 2008-2015 automobile PM-FPD shipment and revenue forecast by mode
- 2008-2011 PND FPD shipments and share by supplier
- 2010 and H1'11 PND FPD shipments and share by customer
- TFT-LCD shipment comparison between automobile and PND
- PND product lineup updates by brand
- PND FPD historical and forecast shipments and revenues by size and Resolution
- 2009-2015 PND TFT-LCD Average Unit Prices
- Automobile display supplier overviews by region
 - Japan
 - Taiwan
 - Korea
 - China


Key Questions Answered

- Which display suppliers are winning or losing by region?
- What technologies will have the most demand in the coming years?

- Which customers buy the most units?
 - How quickly will touch technology penetrate the automotive market?
 - What are the portable navigation device prices, which suppliers are making them and what are their product lineups?
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Subscription Package

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Format:  

Delivery Schedule

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Outline

- Automobile Display Market Trends
- PND (Portable Navigation Devices) Market Trends
- Automobile Display Suppliers

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Media contact: Stacey Voorhees +1.925.336.9592 or email media@displaysearch.com