

Flexible Displays and Electronics Report

DisplaySearch and the FlexTech Alliance on flexible technologies.

Flexible display technology offers a wide array of innovative applications ranging from rollable displays to shape-shifting clothing. Is this potentially multi-billion-dollar industry finally ready for mass adoption? DisplaySearch and the [FlexTech Alliance](#) provide an in-depth look at the future of the flexible display and electronics markets in this comprehensive market assessment.

- Key drivers impacting the emergence of various flexible display technologies
- Global market forecasts of flexible display sales for the next ten years
- The impact of the growth of flexible displays on traditional LCD sales
- Technology profiles including available market, product roadmaps and capacity

Analysts



[FlexTech Alliance](#)



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Focused on display technologies, including flexible, OLED and e-paper displays.

Detailed Information

Data Covered

- Realistic market forecasts through 2018 by technology and application
 - Product goals and market readiness of leading manufacturers
- Market drivers impacting the growth of flexible displays and electronics
- Analysis of OLED, RFID, flexible substrates, active matrix backplanes and more

Key Questions Answered

- What market drivers are fueling the growth of flexible displays and electronics?
- How will the popularity of flexible displays impact traditional LCD sales?
- What are the strengths and weaknesses of the various flexible display technologies?
- When are major advancements in flexible display technology projected to hit?
- What companies are best prepared to leverage the growth of this emerging technology?

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