

## MarketWise - LCD Industry Dynamics

Gain monthly insight into the entire large-area LCD supply chain.

This monthly report delivers concise, relevant information for decision-makers who need to quickly understand the entire large-area TFT LCD supply chain. Presented in a dashboard format, this report highlights the status of every aspect of the supply chain, from components to the end-market. Keep up with the ever-changing dynamics of panels, brands, capacity, production, prices and more.

Use this report to

- Gain monthly strategic insight to support important product planning and procurement decisions
- Save valuable research time by receiving a monthly prepared summary of the TFT LCD market
- Keep an eye on the competition and understand current customer buying trends

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### Analysts



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A specialist in analyzing value chains for TVs and LCD monitors.



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Vice President, Greater China Market

A noted expert in TFT LCD and LCD TV research and analysis throughout Asia.

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### Detailed Information

#### Data Covered

- Large-area TFT LCD panel supply chain weather forecasts (rainy, cloudy, or sunny) for the next three months for notebook, LCD monitor, and LCD TV markets
- Three month supply and demand outlook of key LCD components, including glass, color filter, polarizer, LED, LGP
- Three month panel shipment projections by OEM, brand and application (notebook, LCD monitor, and LCD TV)
- Panel maker inventory and panel price index for notebook, LCD monitor, and LCD TV
- Top 5 customers on a monthly basis in panel makers' value chain
- TFT LCD fab capacity loading rates in Gen 5, Gen 5.5, Gen 6, Gen 7, Gen 8, and Gen 10 by maker and fab
- OEM production and forecasts for notebook, LCD monitor, and LCD TV
- Three month brand production forecast for notebook, LCD monitor, and LCD TV
- Brand supply chain inventory index for notebook, LCD monitor, and LCD TV
- End-market promotional status in major regions (North America, Europe, and China) for notebook, LCD monitor, and LCD TV
- Sell-through index in major regions (North America, Europe, and China) for notebook, LCD monitor, and LCD TV
- China market highlights for notebook, LCD monitor, and LCD TV

#### Key Questions Answered

- What is the TFT LCD supply chain status and outlook for the next three months?
- What is the current capacity forecast for panels and components?

- How will inventory flow through the supply chain?
  - What are current production and shipment trends and forecasts for large-area panels, brands, and OEMs?
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## Subscription Package

Frequency: *Monthly*

Format: 

### Delivery Schedule

By the 25th-28th of each month

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