

Monthly Large Format Commercial Displays Sell Through Report with Quarterly Analysis

Public displays performance in the US IT and AV commercial channel.

This monthly report captures and analyzes US commercial sell-through data from both AV and IT reseller and distributor channels for large-format LCD and PDP displays (>26"). Leveraging information and expertise from both DisplaySearch and the Commercial Technology Group at NPD, the report covers markets such as digital signage, corporate conference rooms, public transportation and more.

- The industry's most comprehensive market intelligence of both the AV and IT distribution channels (single-tier resellers, VARs and DMRs, as well as two-tier distributors)
- Unparalleled insight into the market size, growth and potential of the commercial display market
- Market share and benchmarking with detailed monthly shipment data by size, resolution, brand and format
- Trends and changes in this growing market
- With information on both commercial displays and TVs sold commercially, understand whether commercial-grade products are losing or gaining ground to products principally designed as TVs.

Analysts



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A trusted expert in IT applications, commercial displays and digital signage.

Detailed Information

Data Covered



- Monthly large-format commercial display shipment and revenue data broken down by size, resolution, brand, SKU, format, region and key attributes
- Historical information dating back 5 quarters, with additional historical data from January 2006 available separately
- Sell-through data coverage includes applications such as digital signage, point of sale, corporate conference rooms, public transportation and more.

Key Questions Answered

- How many products being sold for commercial applications have a tuner? Are features like RS-232 controls growing in popularity for commercial displays?
- What are price differentials between commercial-grade products and consumer-grade products being sold through commercial channels?
- Where does this category offer the greatest potential for growth?

Subscription Package

Frequency: *Monthly Pivot Tables with Quarterly Analysis*

Format:  

Delivery Schedule

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