

## Pocket Projector Technology and Market Forecast

Shed light on the pocket projector market & supply chain.

Expect big things from tiny pocket projectors, the emerging category of portable projectors weighing less than a pound. Available in either stand-alone or embedded formats, the market for these convenient devices is predicted to reach 142 million units and nearly \$14 billion in revenue by 2018.

The *Pocket Projector Technology and Market Forecast Report* presents market forecasts through 2018 and discusses challenges including brightness, battery life and competing technologies. Highlights include:

- Detailed market forecasts through 2018 by microdisplay technology, form factor and application, light source and resolution
- Profiles of over 190 supply chain companies
- In-depth supply chain analyses, including specifications, components and bill of materials
- Technology analysis covering optical, light sources, batteries and more
- Business strategies and entrance opportunities in the pocket projector market

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### Analysts



[Jennifer Colegrove](#)

United States

Vice President, Emerging Display Technologies

Focused on display technologies, including flexible, OLED and e-paper displays.

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### Detailed Information

#### Data Covered

- Profiles of more than 190 related companies
- Business strategies and entrance opportunities
- Technology analysis and comparison
- Excel database with worldwide shipments and revenues for 2009 and annual forecasts through 2018, including the following detail:
  - A microdisplay technology breakdown by category: LCOS color filter, LCOS field sequential (includes FLCOS), DLP, MEMS and more
  - Detail by form factor and application: stand-alone accessory, embedded/dedicated mobile phone, embedded/dedicated digital camera/camcorder and more
  - Detail by light source: white LED, RGB LED, RGB laser, hybrid of LED and laser
  - Detail by resolution:  $\leq$ QVGA(320 × 240), GVGA (480 × 320), nHD (640 × 360), VGA (640 × 480), WVGA (800 × 480) or (854 × 480), SVGA (800 × 600),  $\geq$ SWVGA (1026 × 600)
- Touch screens for pocket projectors

#### Key Questions Answered

- Which competing pocket projector technologies should you embrace for your applications?
- Where do the greatest market opportunities exist in the pocket projector category?
- What future technological advancements are expected?
- Which companies will lead this emerging market?
- What are the product roadmaps of top manufacturers?

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### Subscription Package

Frequency: *One time*

Format:  

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## Outline

- Executive Summary
- Methodology and Scope
- Introduction, Market Drivers and Challenges
- Pocket Projector Technologies
- Human Factors
- Supply Chain Analysis and Business Models
- Suppliers by Region
- Pocket Projector List and Specification Analysis
- Touch Screen and Pocket Projectors with Touch
- Market Analysis and Forecast

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