

Quarterly Desktop Monitor Shipment and Forecast Report

Actionable information for CRT, LCD, All-in-One and AMOLED monitors.

This report covers the entire range of desktop displays products shipped worldwide and regionally. Backed by our respected team of expert analysts, the Quarterly Desktop Monitor Shipment and Forecast Report provides some of the most detailed information and analysis available. Get key insights into historical shipments, forecasts and revenues with this thorough report.

New! Advanced Version available with greater detail on LED backlit monitors and touch enabled All-in-One PCs.

- Understand the penetration rate of LED backlights in the monitor market with LED set-level monitor tracking and forecasting by size, brand and region
- See the potential for premium revenue benefits and the timeline with an LED pricing forecast
- Follow the All-in-One segment with our expanded tracking on touch-enabled vs. standard monitors

Methodology

Utilizing a [unique system](#) to cross-check supplier and buyer data, this report provides the most reliable, comprehensive information available on desktop displays.

Testimonial

"I receive your Quarterly Desktop Monitor Shipment and Forecast Report. As always, your information is very timely, accurate and informative. Although all of your publications are excellent in their content, this report is especially impressive. Thank you very much for your insightful market intelligence. On behalf of Samsung, please thank everybody at DisplaySearch for their contributions."
Pablo Temprano
U.S. TFT Marketing Manager
Samsung Semiconductor

Analysts



[Chris Connery](#)

United States
Vice President, PC and Large Format Commercial Displays

A trusted expert in IT applications, commercial displays and digital signage.



[Deborah Yang](#)

Taiwan
Research Director, Monitor & TV

A specialist in analyzing value chains for TVs and LCD monitors.

Detailed Information

Data Covered

- Shipments, revenues and ASPs for desktop displays segmented by...
 - Technology: CRT, LCD, All-in-One LCD and AMOLED
 - *Advanced Features coverage.* LED Monitor ASP pricing, both historical and forecast
 - Geography: Worldwide or by regions. Six regions covered - North America, EMEA, China, Japan, Asia Pacific and Latin America
 - 45+ sizes/resolutions combinations by brand, by region and by category
- *Advanced Features coverage.* LED set-level monitor tracking by size/brand/region
- *Advanced Features coverage.* LED Monitor forecasting
- *Advanced Features coverage.* All-in-One segment expansion with tracking on touch-enabled vs. standard monitors

- Tracking for 35+ global and regional brands by size, by technology and by aspect ratio (for example, 16:10 vs. 16:9)
- Time period: Results for the prior 8+ quarters and 20+ rolling quarterly forecast
- Historical attributes also tracked include shipments by end market, commercial versus consumer (by region), bundle type—stand-alone vs. bundled (by region), MFM functionality, channel (retail, commercial, direct), panel type (for example, GlareType)
- Comprehensive report, pivot tables and excel-based charting and graphing tool so you can view the data the way you want
- More historical data also available

Key Questions Answered

- What are the migration trends for desktop displays by region (CRT to LCD technology)?
- *Advanced Features coverage.* What are the migration trends for desktop displays by region (CRT to LCD and LED technology)?
- *Advanced Features coverage.* What is the pricing forecast for LED technology in monitors?
- *Advanced Features coverage.* How quickly will LED backlights penetrate the monitor category?
- What is the demand for wide aspect ratio LCD monitors by region?
- What is the expected growth pattern for all desktop display solutions?
- *Advanced Features coverage.* How can I track all-in-one touch-enabled vs. standard monitors?

Subscription Package

Frequency: *Quarterly*

Format:  

Quarterly Delivery Schedule

Week 6: QuickShip <- NEW (Preliminary by Brand by Region)
 Week 9: Shipment History (Excel Pivot Tables)
 Week 10: Shipment History Analysis (Excel Flex Files)
 Week 11: Shipment History Analysis and Insights (Power Point)
 Week 12: Shipment History + Forecast (Excel Pivot Tables)
 Week 13: Shipment History + Forecast Analysis (Excel Flex Files)
 Week 14: Shipment History + Forecast Analysis (PowerPoint)

Outline

- Shipment Results and Analysis
 - Total Desktop Displays
 - LCD Monitors
 - AIO-LCDPCs
 - CRT Monitors
- Analysis and Implications
 - Total Desktop Monitor General Trends
 - Brand Impacts
 - Effects on Market Outlook
 - Supply Chain Considerations
 - Shipment Results vs. Last Quarter's Forecast
 - Summary
- Forecast Outlook
 - PC Market Overview
 - Total Desktop Monitor Forecast
 - OEM and Component Near Term Results
 - LCD Monitor Forecast
 - Changes from Previous Forecast
 - Areas of Opportunity
 - Upside Forecast Potential
 - Downside Forecast Risks/Challenges

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