

Quarterly Display Optical Film Report

Market and technology analysis on display optical films.

Discover the latest technology and supply chain information as well as pricing and forecasts for the entire range of TFT LCD optical films. This valuable report saves you time and resources by eliminating the need to go to multiple sources for information. Use this report to:

- Understand improvements in display performance derived from optical films.
- Learn about different optical film configurations and stacks found in production today
- Gain a single source of optical film information for supply/demand, supplier performance and capacity, price trends, cost structure, revenue and market share

Methodology

In the creation of this report, industry analysts extensively survey optical film manufacturers, TFT LCD panel makers, backlight unit manufacturers and the manufacturers of the raw materials of optical film. There are multiple supply chain and horizontal relationships between optical film, backlight unit and TFT LCD module suppliers. By utilizing up-stream and down-stream relationships to confirm its data, DisplaySearch provides more reliable data than the competition.

Analysts



[Yoonsung Chung](#)

Korea
Director, Large-Area Displays & FPD Materials

A recognized expert in PDP technology, he has spoken at many FPD forums.



[Jimmy Kim](#)

Korea
Senior Analyst, Display Materials and LED

Focused on display materials and LED analysis.

Detailed Information

Data Covered

- Data includes market share, pricing, value chain, shipments, supply/demand and more
- Films covered include polarizer, wide viewing angle film, TAC, PVA, prism sheet, brightness enhancement film, diffuser and reflector film

Key Questions Answered

- Which supplier is generating the most revenue?
- What is my company's market share versus the competition?
- Where and when are product shortfalls going to occur?

Subscription Package

Frequency: *Quarterly*

Format: 

Quarterly Delivery Schedule

Week 14

Outline

- Executive summary and methodology
- TFT LCD optical film introduction
- TFT LCD polarizer market, demand forecast, capacity and supply forecast, supply and demand forecast, value chain and market share, asp forecast and cost structure, and material and development trends
- Prism sheet & multi-function prism & micro lens film & reflective polarizers market, demand forecast and price trends
- Optical films in BLU supply chain
- Diffuser film market, demand forecast, price trends and supply chain
- Reflector film market, demand forecast, price trends and supply chain

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Media contact: Stacey Voorhees +1.925.336.9592 or email media@displaysearch.com