

Quarterly FPD Public Display Shipment and Forecast Report

Reliable analyses of the total market potential for large-format FPDs.

This report covers the entire range of large-format commercial flat panel displays (FPDs) used in the digital signage and public display markets. The *Quarterly FPD Public Display Shipment and Forecast Report* analyzes historical shipments, revenues and forecast projections to give you an accurate, detailed view of this dynamic market.

New! Advanced Regional Forecasts and Historical Data
DisplaySearch now provides shipment forecasts and historical data by region.

- Develop precision product planning
- Benchmark regional market share
- Recognize opportunities and risks in specific regions

Use this report to:

- Assess total market available and overall market potential
- Benchmark market share and product mix by region by size by technology
- Formulate product and pricing strategies
- Understand current risks, opportunities and key considerations
- Experience extensive coverage of TVs sold through commercial channels
- Gain insight into specific uses, applications and go-to-market strategies
- Discover new applications and markets (digital signage, flight information displays and hospitality displays, for example) and assess their potential

Methodology

Utilizing a unique system to cross-check supplier and buyer data, this report provides the most reliable, comprehensive information available in the public displays and digital signage arena. [Learn more about our methodology.](#)

Analysts



[Chris Connery](#)

United States
Vice President, PC and Large Format Commercial Displays

A trusted expert in IT applications, commercial displays and digital signage.



[Hidetoshi Himuro](#)

Japan
Director, IT & FPD Market Research

Focused on large-area applications, panel pricing and technology roadmaps.

Detailed Information

Data Covered

- 26"+ LCD and PDP flat panel shipments, revenues and ASPs segmented by...
 - Geography: Worldwide or by regions. Six regions covered – Japan, North America, EMEA, Greater China, Asia Pacific and Latin America
 - Time period: Results for the prior 8+ quarters and a quarterly forecast through 2015
 - Technology: LCD vs. PDP
 - Brand: 25+ brands covered
 - 50+ size/resolution combinations
- Advanced version: Regional forecast and historical data splits


- Comprehensive report, pivot tables and excel-based charting and graphing tool so you can view the data the way you want
- More historical data also available

Key Questions Answered

- Which of the non-consumer markers for large-format FPD technologies have the most opportunity and which companies are strategically positioned to best capitalize on this market potential?
- What are the shipment forecasts and historical data by region? Advanced version
- Where is my competitor seizing market share?
- Where are the revenue opportunities for LCDs/PDPs in the Commercial space?

Subscription Package

Frequency: *Quarterly*

Format:  

Quarterly Delivery Schedule

Week 15: Historical Shipments (Excel Pivot Tables)

Week 16: Historical Shipments + Updated Forecast (Excel Pivot Tables)

Week 17: Shipment History + Forecast Analysis (PowerPoint)

Outline

- Executive Summary
- Definition and Total Available Market Sizing by Vertical Market
- Methodology
- Large Area LCD: Major Vendors and Specifications
- Plasma Display Panel (PDP): Major Vendors and Specifications
- Total WW : Shipment Results and Forecasts
- Large Area LCD Public Display: Shipment Results and Forecasts by Brand, Size and Region
- PDP Panels for Public Displays: Shipment Results by Size and Vendor
- PDP Public Displays: Shipment Results and Forecasts

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