

Quarterly India TV Shipment and Forecast Database

Get the facts, know your plan, win in India

This new report provides detailed quarterly shipment and forecast data for India, which is primed for flat panel growth over the next five years. This Excel-based database and pivot table provides forecasts by technology, by size and shipment results by brand, by technology and by size. With included dynamic graphing capabilities, there is no need to sort through endless pages of data to pull out the most relevant information to your company's needs.

Lead analysts are based in India, Korea and Japan providing an accurate picture of what's happening in India. Know who the players are and develop a winning strategy for India with this solid report.

Use this report to

- Understand the competitive landscape with trending data and graphs
- Adjust strategies quickly with quarterly forecasts on technology and size trends

Methodology

Utilizing a unique system to cross-check supplier and buyer data, this report provides the most reliable, comprehensive information available on TV shipments in India. [Learn more](#) about our methodology.

Analysts



[Hisakazu Torii](#)

Japan
Vice President, TV Market Research

Focused on the TV market, covering all Japanese TV brands across Asia Pacific.



[Indrajit Ghosh](#)

India
Director, India and South Asia

Expertise in supply chain and business processes in India, Asia and Europe.

Detailed Information

Data Covered

- Rolling 16 quarter unit forecasts by technology and size
- Rolling 16 quarter Y/Y and Q/Q growth % forecasts by technology and size
- Shipment results (units and unit shares) by 15+ brands including Korean, Japanese, Indian, Chinese and European brands
- Shipment results (units and unit shares) by size and by size category
- Shipment results (units and unit shares) by technology
- Shipments for 2009 total and quarterly historical data starting with Q1'10

Key Questions Answered

- What are the projections for shipments for the next four years by quarter?
- What is the market share of a particular brand?
- How is my company performing against the competition in India by technology, size and resolution?
- What are the current trends in India's emerging TV market?
- Where can I get the facts to formulate product roadmaps specific to India, based on technology and size trends?
- How are technologies and brands competing?

Subscription Package

Frequency: *Quarterly*

Format: 

Delivery Schedule

- Week 10: History Pivot Tables
- Week 13: Forecast Pivot Tables

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