

Quarterly Large-Area TFT LCD Cost Model

New Features from Q1'11: Separation of 60Hz, 120Hz and 240Hz

Calculate costs, profits, and margins with the *Quarterly Large-Area TFT LCD Cost Model*—an interactive, Excel-based simulation tool. It is delivered pre-loaded with DisplaySearch forecasts for panel prices, major component costs and costs for materials and labor. Simply adjust the pre-loaded parameters to match your business and to see the impact of different cost and profit scenarios.

- Pre-loaded with DisplaySearch forecasts for panel prices, major component costs and costs for materials and labor: adjust the parameters to match your business.
- Find out which substrate sizes are most profitable
- Negotiate the best long-range pricing with cost forecasts
- Save thousands of hours creating cost scenarios and researching future costs
- Understand how the individual components contribute to the total panel cost

Analysts



[Yoshio Tamura](#)

Japan

Senior Vice President, President of Japan Office

Known for his keen insight and excellent relationships with panel and component suppliers.

Detailed Information

Data Covered

- Interactive Excel-based cost models for panel sizes from 10.1" to 65"
- New features include separation of 60Hz, 120Hz and 240 Hz
- Parameters including MP start timing, glass size, module, application, tier, ODF, CF purchase, shift, interest, SF&A, depreciation method, and more.
- Historical: 5+ years of quarterly information
- Forecast: 4+ years of quarterly information

Key Questions Answered

- What is the cost of materials for a particular panel size?
- Which substrate sizes are most profitable for each panel size?
- How will depreciation affect my margin?
- How can I adjust my mix to become more profitable?
- Should I produce or purchase color filters?

Subscription Package

Frequency: *Quarterly*

Format: 

Quarterly Delivery Schedule

Week 12

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