

Quarterly Large-Area TFT LCD Cost Report

New Features from Q1'11: Separation of 60Hz, 120Hz and 240Hz

This report enables clients to track historical and forecasted costs, pricing and depreciation for large-area (+ 10") modules for first-tier TFT LCD suppliers. Based on actual costs, clients can track trends in module prices, manufacturing costs, cash costs and materials cost for notebook, LCD monitor and LCD TV modules (by size, resolution and fab).

Our global team of analysts interviews both the buyer and seller throughout the supply chain to develop an accurate bill of materials for each module tracked. With this reliable understanding of cost structures, our clients improve their price negotiations as well as understand where cost and price trends are going.

Analysts



[Yoshio Tamura](#)

Japan
Senior Vice President, President of Japan Office

Known for his keen insight and excellent relationships with panel and component suppliers.

Detailed Information

Data Covered



- Analysis of key factors in cost reductions
- Notebook PC Panel, LCD Monitor PC Panel and LCD TV Panel costs and margins for select sizes and resolutions by fab generation
- New features include separation of 60Hz, 120Hz and 240 Hz
- Costs include Manufacturing Total Cost, Cash Cost, Module Price and Sales Total Cost, as well as Sales Profit
- Rolling historical 4 and forecasted 8 quarters

Key Questions Answered

- What is the actual cost of materials for a particular panel size?
- Which TFT LCD sizes are generating the highest and lowest margins?
- What are the projected cost trends for the major components, materials and labor needed to produce large-area displays?
- Where will cost reductions take place in the future?

Subscription Package

Frequency: *Quarterly*

Format:  

Quarterly Delivery Schedule

Week 12: Excel Pivot and Data Tables

Week 15: PowerPoint Analysis and Report

Outline

- Executive Summary
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- Notebook Module Cost
- PC Monitor Module Cost
- TV Module Cost

Contact

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