

Quarterly LCD Monitor Value Chain Report

Procurement and supply chain opportunities for LCD monitors and desktop displays.

“Value chains” map the relationships between brands, OEMs and panel suppliers with actual shipment information. Suppliers can determine market share and benchmark against competitors. Buyers can identify and evaluate key panel makers or OEMs to improve their purchasing decisions.

Other reports may show the relationships between suppliers and brands, but only the DisplaySearch report reveals size information and OEM volumes.

This report offers a clear understanding on the industry relationships that drive this category. Presented in Excel data tables, this report enables you to view various combinations of panel maker, OEM, brand, panel size and time period.

Analysts



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A specialist in analyzing value chains for TVs and LCD monitors.



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Value Chain Analyst

An expert in panel sourcing and desktop monitor market analysis.

Detailed Information

Data Covered

- Most recent quarter's brand to OEM shipment relationships, as well as most recent quarter's OEM to panel procurement relationship
- Track trends over time with quarterly historical data (*Premium*)

Key Questions Answered

- Who are my OEM's customers at what sizes?
- Which OEMs are carrying PC panel or product inventory?
- Where are the opportunities and how can my company take advantage?

Subscription Package

Frequency: *Quarterly*

Format: 

Quarterly Delivery Schedule

Week 13: Standard ValueChain (Excel flat file)

Week 14: ValueChain - Premium (Excel Pivot Table)

Contact

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