

Quarterly LCD TV Value Chain Report

Understand procurement and the supply chain for LCD TVs

This report maps the relationships between LCD TV brands, OEMs and panel suppliers with actual shipment information. Suppliers can determine market share and benchmark against competitors. Buyers can identify and evaluate key panel makers or OEMs to improve their purchasing decisions.

New in December 2010!

DisplaySearch provides a quarterly analysis of the LCD TV value chain. This upgrade includes our expert analysis of the value chain data and

- LCD TV value chain forecasts and outlook (12 months)
- Analysis and Implications for TV OEM Business Outlook
- Special Topics in LCD TV Supply Chain

This report offers a clear understanding on the industry relationships that drive this category. Presented in Excel data tables, this report enables you to view various combinations of panel maker, OEM, brand, panel size and time period.

Analysts



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Detailed Information

Data Covered



- Shipment and share by size, resolution, TV brands and OEM supplier
- Track trends over time with quarterly historical data (Premium)
- New! LCD TV value chain analysis with 12 month forecasts, business outlooks and special topics

Key Questions Answered

- Who are my competitors' customers?
- Which OEMs are carrying panel or product inventory?
- Where am I winning or losing business?
- Which companies are producing the panels my company needs?
- Is my panel supplier shipping panels to my competitors?
- Which panel suppliers are gaining or losing customers?

Subscription Package

Frequency: *Quarterly*

Format:  

Quarterly Delivery Schedule

Week 10: Excel Report (Current Quarter)

Week 11: Excel Report (Historical Pivot)

Outline

- LCD TV Value Chain Results
- *Premium version.* Trends in LCD TV Value Chain
- LCD TV value chain forecasts and outlook (12 months)
- Analysis and Implications for TV OEM Business Outlook
- Special Topics in LCD TV Supply Chain

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