

## Quarterly Mobile PC Value Chain Report

Opportunities in procurement and the supply chain for mobile PCs.

The *Quarterly Mobile PC Value Chain Report* provides a better understanding of the relationships between brands, OEMs and panel suppliers with actual shipment information for the largest segment of the Mobile PC category, the Notebook PC category.

- Suppliers can determine market share and benchmark against competitors
- Buyers can identify and evaluate key panel makers
- OEMs can improve their purchasing decisions

This report offers a clear understanding on the industry relationships that drive this category. Presented in Excel data tables, this report enables you to view various combinations of panel maker, OEM, brand, panel size and time period.

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### Analysts



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Japan  
Director, IT & FPD Market Research

Focused on large-area applications, panel pricing and technology roadmaps.



[Richard Shim](#)

United States  
Senior Analyst

Market research analyst with expertise in the PC markets, including notebooks and tablet PCs.

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### Detailed Information

#### Data Covered

- Most recent quarter's brand to OEM shipment relationships, as well as most recent quarter's OEM to panel procurement relationship
- Track trends over time with quarterly historical data (*Premium*)

#### Key Questions Answered

- How is my company doing against the competition?
- What are my notebook PC OEMs shipping by size and by customer?
- Which OEMs are carrying notebook PC panel or product inventory?

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### Subscription Package

Frequency: *Quarterly*

Format: 

#### Quarterly Delivery Schedule

Week 11: Standard ValueChain (Excel flat file)

Week 12: ValueChain - Premium (Excel Pivot Table)

## Contact

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