

## Quarterly Mobile Phone Shipment and Forecast Report

Extensive coverage of mobile phone shipments - worldwide and regionally.

This report covers the entire range of mobile phone displays and handsets shipped worldwide and regionally. The *Quarterly Mobile Phone Shipment and Forecast Report* features comprehensive data sources and leverages our global network of industry expertise to deliver accurate, reliable insights on historical shipments and forecasts.

Advanced report features: This report now includes advanced features tracking by touch capability (in-cell, on-cell, pasted) viewing angle and 3D capability.

- Benchmark market share and product mix for mobile phone displays, sub-displays and handsets
- *Advanced coverage*: understand growth trends of WVA technology in FPD production
- *Advanced coverage*: understand growth trends of 3D capable displays
- Formulate product and pricing strategies
- Benefit from unmatched regional coverage
- Understand current economic risks, opportunities and key considerations
- Gain insight into specific technologies, application design and go-to-market strategies

### Methodology

Utilizing a unique system to cross-check supplier and buyer information, this report provides the most reliable information available on the mobile phone industry. [Learn more.](#)

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## Analysts



### [Calvin Hsieh](#)

Taiwan  
Research Director

A specialist in TV electronics and the evolution of TVs related to media convergence.



### [Hiroshi Hayase](#)

Japan  
Vice President, Small/Medium Displays

He brings years of experience to research and analysis of small/medium displays.

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## Detailed Information

### Data Covered

- Cellular set shipments by application and set maker by system, by technology, by resolution, mode, color, panel technology and sub-display technology
- Mobile phone display shipments, revenues and ASPs segmented by...
  - Geography: Worldwide or by region - North America, Latin America, Japan, Korea, China, Asia Others, Western Europe, Eastern Europe and Others
  - Technology: a-Si TFT Cell, a-Si TFT LCD, CSTN, EPD, LTPS TFT LCD, LTPS TFT OLED, MSTN, PMOLED, AMOLED
  - Panel maker: 30+ covered
  - 45+ size/resolution combinations
  - *Advanced features version* provides touch (in-cell, on-cell, pasted), WVA and 3D capable data
- Time period: Results for the prior 8+ quarters and one quarter forecast
- 6+ year forecast available by technology, application design, and size/resolution
- Also included are population projections, mobile phone penetration rates, handset replacement rates, carrier systems and display technologies
- Systems covered include GSM (including Analog), CDMA, CDMA2000, WCDMA, PDC and TDMA

- Comprehensive report and pivot tables so you can view the data the way you want
- Long term historical data also available

## Key Questions Answered

- Who are the leading suppliers of mobile phone displays?
  - *Advanced features version*. what are 3D capable displays and viewing angle trends?
  - Who are the leading handset makers by system or technology?
  - What is EPD and should I be concerned about its impact on the mobile phone display market?
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## Subscription Package

Frequency: *Quarterly*

Format:  

## Quarterly Delivery Schedule

Week 14: Excel Pivot Table

Week 15: Advanced Data Pivot Table

Week 15: PowerPoint Analysis and Report

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## Outline

- Methodology
- Mobile Phone Market Long-Term Forecast
- Mobile Phone Display Market Quarterly Trends
- Mobile Phone Display Prices
- Sub-display and PHS/iDEN Shipment Trends
- Color Mobile Phone Trends
- Mobile Phone Shipments by Set Maker Brand
- Mobile Phone Display Shipments and Revenue by Panel Supplier
- Revenue & Shipment Forecast

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