

Quarterly OLED Shipment and Forecast Report

Worldwide information and analysis on the OLED displays market.

This report covers the entire range of OLED displays shipped worldwide and regionally. Backed by an extensive industry network and a global team of expert analysts, the *Quarterly OLED Shipment and Forecast Report* delivers the industry's most insightful look at historical shipments and forecast projections for the OLED display market. Use this report to:

- Benchmark market share and product mix
- Formulate product and pricing strategies
- Gain insight into specific technologies, applications and go-to-market strategies
- Assess the potential of new technology trends and applications
- Discover historical and projected shipment and pricing trends
- Understand current economic risks, opportunities and key considerations

Methodology

Utilizing a unique system to cross-check data points, this report provides the most reliable, comprehensive information available on the OLED display market. [Learn more.](#)

Analysts



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Japan
Vice President, Small/Medium Displays

He brings years of experience to research and analysis of small/medium displays.

Detailed Information

Data Covered

- OLED display shipments, revenues, ASPs, display area and price segmented by...
 - Geography: Worldwide or by region (China, Japan, Korea, Taiwan and ROW)
 - Applications including Mobile Phone Main and Sub-display, digital picture frame, digital still camera, PMP, Car Audio, MP3, Automotive Console, Near Eye, Portable Navigation Device, OLED TV and more
 - 25+ suppliers
 - 35+ size/resolution combinations
 - Material (Polymer vs. Small Molecule), Color, and Technology (PMOLED, AMOLED, LTPS TFT OLED, and OLED-on-Si)
- Time period: Results for the prior 8+ quarters 6+ year forecast
- Also included are supply and demand forecasts as well as installation dates of new fabs
- Comprehensive report, pivot tables and Excel-based charting and graphing tool so you can view the data the way you want
- Long term historical data also available

Key Questions Answered

- Who are the key players and how are they competing against LCD and other technology?
- Where are the revenue opportunities for your company?
- What is the capacity of my current supplier?

Subscription Package

Frequency: *Quarterly*

Format:  

Quarterly Delivery Schedule

Week 12: Excel Pivot Tables - Historical

Week 15: Excel Pivot Tables - Historical + Forecast

Week 15: PowerPoint Report - Historical + Forecast

Outline

- Executive Summary
- Methodology
 - Historical Shipments and Revenues with ASPs
 - By Region
 - By Application
 - Devices with AMOLED
 - ASP by Applications and Comparison with LCD
 - By Technology
- Historical Shipment and Revenue Share by Supplier
- New OLED Technology Trends
- Forecast Shipments and Revenues and ASPs
- OLED Capacity and Supply/Demand
- Business Strategy Recommendations

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