

Quarterly Small/Medium Value Chain Report

Discover opportunities in small/medium display procurement and the supply chain.

"Value chains" map the relationships between panel suppliers and purchasers with actual shipment information. With this report, you can better understand the relationship between panel suppliers and purchasers for a wide range of small and medium display applications. Presented in Excel data tables, this report enables you to view various combinations of application, panel maker, set maker, product and time period. With this report:

- Suppliers can determine market share and benchmark against competitors.
- Buyers can identify and evaluate key panel makers to improve their purchasing decisions.

Analysts



[Hiroshi Hayase](#)

Japan
Vice President, Small/Medium Displays

He brings years of experience to research and analysis of small/medium displays.

Detailed Information

Data Covered

- Unit and unit share by application by technology for panel and set makers
- By panel size is also included for automotive displays
- Track trends over time with quarterly historical data (*Premium*)

Applications


- Mobile phones, mobile phone sub-displays and PDAs
- Digital still cameras, digital video cameras, electronic viewfinders and multi-function printers (MFPs)
- Automotive: console, navigation and entertainment displays
- Portable DVD players, MP3s and personal media players

Key Questions Answered

- What is my competition doing?
- Which companies are producing the panels my company needs?
- Is my panel supplier shipping panels to my competitors?
- Which panel suppliers are gaining or losing customers?

Subscription Package

Frequency: *Quarterly*

Format: 

Quarterly Delivery Schedule

Week 14: Excel Report

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