

Quarterly TV Design and Features Report

Analyses and forecasts of TV specifications and features.

New advanced report coming June 2012. Track Smart TVs by 3 different connected TV types (basic, set-maker controlled and consumer controlled).

This report looks inside the TV box, analyzing every key video and display component inside every major brand TV. The product planner's guide to the constantly evolving TV market, this report links broadcasting standards, display technology and TV set features characteristics into a single report.

- Project connected TVs, 3D, LED, OLED, frame rate conversions and more for each region around the world
- Examine manufacturers' design approaches using their own block diagrams
- Identify design wins for all brands by technology and pricing
- Understand semiconductor and process market dynamics influencing the TV electronics industry
- Identify key TV audio/video signal processing and display electronics components
- Compare technologies' energy consumption with energy regulations in different regions of the world
- Analyze regional differences and forecasts across important design factors such as broadcast standards, energy consumption, and connected TV

Analysts



[Paul Gray](#)

Europe
Director, European TV Research

Expertise includes forecasting, investment and R&D decisions, and product strategy.



[Riddhi Patel](#)

United States
Research Director, Consumer Insights

Has expertise in market research and analytics, consumer insights, and consulting

Detailed Information

Data Covered

- Detailed analysis of features and pricing by region including
 - Internet access and connected TV forecasts
 - LED TVs and forecasts
 - 3D TVs and forecasts
 - Wireless connectivity
 - Smart TVs
 - TV chassis architecture
 - Signal reception and decoding
 - Video processing
 - Industrial design, styling
 - Storage: DVD, Blu-ray, HDD
 - Energy consumption
 - DLNA
 - Frame rate conversion and forecasts
 - Multifunction monitors
 - Remote controls

- Regions covered: N. America, W. Europe, E. Europe, Japan, Asia Pacific, MEA, China and Latin America
- Previous quarter's DTV IC shipments and market share by supplier and IC type
- All LCD and PDP TV design wins
- Existing IC supplier block diagrams
- Frame rate forecasts by 60 Hz/50 Hz, 120 Hz/100 Hz and 240 Hz/200 Hz
- TV features for key sizes (high/mid/low prices) for Europe, North America, Japan, Korea, China
- TV IC shipment, share and growth by vendor
- A data base of features by low/medium/price point, set maker, model and region (China, India, Japan, Korea, N. America, W. Europe)
- TV IC shipment, share and growth by supplier

Key Questions Answered

- How quickly are new TV features penetrating the market?
- What are the current design trends? What functional trade-offs will have to be made to accommodate them?
- What are the forecasts for connected TVs and 3D TVs?
- Who are the key DTV A/V component players, what is their product and positioning/differentiation strategy and market presence?
- Which TV features are offered by each TV brand?

Subscription Package

Frequency: *Quarterly*

Format:  

Quarterly Delivery Schedule

Week 12: Historical Report and Analysis (PowerPoint)

Week 14: Full Report and Analysis (PowerPoint)

Week 14: Data Tables (Excel)

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