

## OLED Lighting in 2009 and Beyond: The Bright Future

Analysis of the OLED lighting market.

In this March 2009 industry report, our global experts analyze the size and development of the OLED lighting market. The OLED lighting market is projected to surpass PMOLED display sales in late 2013 or early 2014. Issues such as lifetime, luminance and cost are being resolved at a rapid pace. How do the challenges for OLEDs in lighting differ from those in displays? DisplaySearch discusses technology developments, the latest market forecasts, business strategies and new entrant opportunities, and more.

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Focused on display technologies, including flexible, OLED and e-paper displays.

### Detailed Information

Data Covered

Key Questions Answered

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