

## 2011 Touch Panel Market Analysis

Touch panel shipments are soaring. How is Apple's iPad affecting the market?

The upcoming 2011 *Touch Panel Market Analysis* is a comprehensive analysis of touch panel technologies and their market forecasts through 2017. The report includes a comprehensive analysis of the entire market, a robust database, and three industry updates throughout the year.

DisplaySearch surveyed and profiled more than 200 suppliers of touch screen modules, controller ICs, ITO film, and other components to produce this report. Shipments and revenues for over 100 touch screen suppliers are included. With this report, clients can

- Compare 2010 results against the competition
- Get comprehensive analysis of Apple iPad's effect on the touch market
- Make product planning decisions by knowing touch technologies, applications and other industry trends
- Choose the right touch panel categories and technologies with forecasts to 2017 and a roadmap identifying the technologies and applications that are most likely to thrive
- Increase their supplier base with complete analysis of almost a dozen touch technologies and over 200 suppliers
- Understand the industry with profiled panel makers featuring touch panel activity, technology innovations, product specifications and more
- Stay informed and make adjustments with three industry updates throughout the year

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### Analysts



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United States  
Vice President, Emerging Display Technologies

Focused on display technologies, including flexible, OLED and e-paper displays.



[Calvin Hsieh](#)

Taiwan  
Research Director

A specialist in TV electronics and the evolution of TVs related to media convergence.

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### Detailed Information

#### Data Covered

- Analysis and profiles of more than 200 touch screen suppliers, controller IC suppliers, ITO film suppliers, and more
- Full supply chain analysis, including in-depth looks at the touch controller IC market, touch sensor market, multi-touch market, and touch module market
  - Includes 2010 history data and 2011-2017 forecast in units, ASP and revenues
- Over 100 touch panel manufacturers' 2010 shipment and revenue
- A database of touch screen market forecasts through 2017 by units, ASP, revenues, area, application, technologies, sizes, and more
- Three industry updates throughout the year
- Geography:
  - China, Taiwan, Korea, Japan, US & EU, and rest of world
  - Detailed regional breakdown of eight countries for 2010 data
- Size breakdown
- Technologies covered and forecasted include resistive, on-cell projected capacitive, surface capacitive, infrared, acoustic wave, digitizer, optical (image sensor) touch, in-cell, combo, and others.

- 20 Applications covered include tablet PC (iPad) ATM/financial, automotive monitor, all-in-one PC, desktop monitor, digital still camera/camcorder, digital photo frame, education/training, factory/industry automation, game/casino, game-portable, notebook PC, medical, mini-note, mobile phone, PDA, PMP/MP3 player, POI/self check-in, portable navigation device, printer/office, retail and POS/ECR, ticketing, and other.

## Key Questions Answered

- How will iPad affect the market?
- How can I compare my 2010 results against the competition?
- What are the leading touch technologies?
- What are the relative advantages and disadvantages of competing touch panel technology?
- How large will the market grow between now and 2017?
- What are the key applications?
- Who are the key suppliers?
- How will touch technology affect other emerging display technologies like electronic paper?

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## Subscription Package

Frequency: *Annual with quarterly updates*

Format:  

## Delivery Schedule

- Principle report: May/June 2011
- Three optional updates will be available throughout the year (schedule coming soon)

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## Outline

- Executive Summary
- Methodology and Definition
- Market Drivers
- Touch Panel Supply Chain
- Touch Technology Trends and Summary
- Analog and Digital Resistive
- Surface and Projected Capacitive
- Infrared, Acoustic Wave, Digitizer (Electromagnetic Resonance)
- Forecasts by Size and Technology
- Multi-Touch Technology Summary
- Materials
- Market Forecast and Analysis by Application
- Market Forecast
- Controller IC and Multi-Touch Market Analysis
- Production Capacity for Top Manufacturers

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## Contact

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